

# SUBMISSION GUIDELINES for PDCA's *PileDriver* Magazine



**H**ave you ever considered writing an article for *PileDriver* magazine? It's easier to do than you may think. Read the below instructions for writing and submitting an article to *PileDriver*. Sound like too much work? Contact PDCA to have a professional writer do the work on your behalf; there's no cost for PDCA members.

## Writing an article

To ensure we make the best use of your time, we have provided the following submission guidelines to assist you in this process. Should you have any questions while writing your submission or about these guidelines, please do not hesitate to contact Matt Bisbee at 904-215-4771 or [matt@piledrivers.org](mailto:matt@piledrivers.org).

## Content guidelines

Articles should:

- Be written in the third person (i.e. "The company has..." instead of "My company has...")
- Include quotes from appropriate sources where applicable and/or possible
- Include a minimum of three to five high-resolution photos with appropriate photo captions and credits that have permission to be printed in the

magazine. Please note that providing photos with your article constitutes that you are the copyright holder for the images and your permission for publishing.

- Include a byline, comprised of the writer's name, position and company
- Be submitted in MS Word format (not in PDF format)

## Article types and overviews

### Member Profile (Contractor, Associate, Engineering Affiliate)

*700 to 1,200 words*

These articles are designed to highlight your company. The article should contain such information as:

- Years in business
- Work performed (specific to the pile driving industry)
- Corporate structure (leadership/owner(s))
- Location(s)
- Geographical distribution of work
- Facilities
- Equipment
- Personnel
- Special aspects of the company and staff
- Industry or civic awards
- Special projects

- Involvement in PDCA; how the company benefits from being a member

The article may also include the company's story – including how and when the company was founded, how the business grew as well as who and what has contributed to the company's success.

## Project Spotlight

*700 to 1,800 words*

These articles discuss the driven pile aspects of a construction project. The emphasis should be on the foundation and pile driving, such as the type of pile(s), hammer used, crane used, lead type (swinging, fixed), test pile program and production pile numbers (amount of piles driven for the actual foundation). Additional relevant information such as any value engineering, static or dynamic testing and challenges and problem-solving brought on by design, environment, geology/soil, noise or vibration abatement, etc. is also encouraged. Please mention, where possible, the names of other PDCA member companies that contributed to the project (equipment and material suppliers, for example).



**Feature Article**

700 to 1,200 words

These are special industry articles that may not necessarily fit into the prescribed sections typically found within the content of *PileDriver*. They can cover any number of broad issues, including critical news or events that impact the driven pile industry, business advice or updates or general industry articles.

**Technical Article**

700 to 1,200 words

Any article of a technical nature, such as new techniques, equipment, testing, design, materials, etc. Please note that due to the advanced nature of technical articles, professional writing assistance may not be possible; however, editing services are always available to polish up your piece.

**Construction Career Profile**

600 to 1,000 words

Construction Career profiles are meant to highlight the career progression of individuals in the driven pile industry. These articles should include how the person got started in the industry, their

education and companies for which they've worked, along with noting any other individuals who have played a role in their success. The profile should include any changes that the person has witnessed in the industry throughout their career and what they predict the future will bring for driven pile trends. The article can also list the person's future career or personal goals and any other interesting information, such as hobbies or details about their life outside of work. The profile can also highlight the individual's involvement with PDCA and/or how PDCA has impacted their career. The individual must work for a PDCA member in good standing. Note: If self-written, Construction Career articles are accepted in first-person format, and a minimum of one photo is required.

**Photo guidelines**

In most cases, photos are required to accompany an article. Please include a separate Word document or email that includes photo captions for each supplied photo as well as the appropriate photo credit for all photos. Submitting a photo means you are responsible for the permissions of reprinting that photo;

PDCA and Lester Publications, LLC will not be held liable for any photos submitted without permission to print.

1. Images should be high-resolution (300 DPI), .tiff or .jpeg format; not compressed, at 100 percent size. As a general rule of thumb, the minimum file size should be 1 MB.
2. You can email photos to [matt@piledrivers.org](mailto:matt@piledrivers.org) or [jharris@lesterpublications.com](mailto:jharris@lesterpublications.com).
3. You can use a file transfer service such as Hightail or Dropbox to email many photos or large file sizes.
4. Alternate method if there are several photos or large files:

Go to [lesterpublications.com](http://lesterpublications.com) and click on Contact Us, then click the link under File Upload. Fill out the simple form and proceed to Step 2 where you can easily upload your files to the server. In Step 2, click on Browse to locate the file on your computer, then press Select. You will see a progress bar showing your upload. Once the upload is complete, you can close the browser window and the design team at Lester will automatically be notified of the files.

**Copyright notice**

Please note that by submitting an article to *PileDriver* magazine, unless otherwise arranged with PDCA and Lester Publications, LLC, you are agreeing to allow PDCA and Lester Publications, LLC six months of exclusivity in print and online formats, beginning with the date of publishing, as well as the right to store the article online indefinitely once that period is over. This means that once your article appears in *PileDriver* magazine, you may not send the same article to other publications until a minimum of six months have passed, unless otherwise arranged with PDCA and Lester Publications, LLC. This is to ensure the editorial integrity and exclusivity of *PileDriver* magazine.

If you have any questions about submitting an article to *PileDriver* magazine, or if you would like to request the assistance of a professional writer, contact Matt Bisbee at [matt@piledrivers.org](mailto:matt@piledrivers.org) or 904-215-4771. ▼